

BUSINESS

Houston-based medical technology company donates 10,000 bandages to Ukraine military



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April 7, 2022 | Updated: April 7, 2022 6:45 a.m.



Brad Greer, CEO, demonstrates the DrySee color-changing waterproof bandages Wednesday, April 6, 2022, in Houston. The bandage on the left is clean and the one on the right shows a blue color which is a liquid intrusion indicator that the bandage needs to be changed. DrySee has donated 10,000 bandages to Ukraine.

Melissa Phillip / Staff Photographer

DrySee, a Houston-based medical technology company, is donating 10,000 waterproof bandages to Ukrainian-Armed forces.

The bandages are the only kind that change color when they need to be changed, preventing possible infections, said Brad Greer, the company's CEO.

The company decided to make the donation, valued at about \$33,000 after the company's chief marketing officer, Margaretta Stallcup Snell, went to an alumni luncheon for her sorority Pi Beta Phi. One of the women she met at the luncheon, Elizabeth Vail, said she was flying to Paris and then driving to Poland to deliver much needed medical supplies to Ukrainian armed forces. When Snell brought the idea to her boss, Greer, he felt the urge to act.

"It's a humanitarian crisis. Women, children and men are being massacred," Greer said. "They need basic medical supplies, and DrySee would like to help in this small way."

Medical supply shortages have been an issue throughout the war. For more than a month, Russian forces have repeatedly attacked Ukrainian medical facilities, striking at hospitals, ambulances, medics, patients and even newborns. At least 34 assaults on medical facilities have been independently documented by The Associated Press.

DrySee was launched 2019 and started manufacturing products at scale in August 2020. Its corporate offices are located in the Galleria area.